



**PRSA-LA RESOURCE DIRECTORY PARTICIPATION FORM**

*A great way to advertise your products or services to the public relations community!*

Please Print or Type

Date Submitted: \_\_\_\_\_

NAME (Contact Name for Listing) _____	
TITLE _____	
COMPANY _____	
ADDRESS _____	
CITY _____	ST _____ ZIP _____
TELEPHONE (_____) _____	FAX (_____) _____
Email _____	Website address _____
Year Founded _____ (optional)	Member Name _____

Please select a **MAXIMUM OF THREE (3)** of the following categories:

- |   |   |
|---|---|
| <input type="checkbox"/> Bookkeeping Services         | <input type="checkbox"/> Photography  |
| <input type="checkbox"/> Broadcast Placement Services | <input type="checkbox"/> Presentation Skills/Public Speaking Training         |
| <input type="checkbox"/> Celebrity Appearances        | <input type="checkbox"/> Printed Communications                               |
| <input type="checkbox"/> Clipping Services            | <input type="checkbox"/> Promotional Products                                 |
| <input type="checkbox"/> Event Planning/Production    | <input type="checkbox"/> Speakers   |
| <input type="checkbox"/> Financial Services/CPA       | <input type="checkbox"/> Video Production and Distribution                    |
| <input type="checkbox"/> Graphic Design/Logos         | <input type="checkbox"/> Videoconferencing                                    |
| <input type="checkbox"/> Marketing Research           | <input type="checkbox"/> Website Development & Design                         |
| <input type="checkbox"/> Media Databases/Directories  | <input type="checkbox"/> Writing/Editing                                      |
| <input type="checkbox"/> Media Training               | <input type="checkbox"/> Other _____  |
| <input type="checkbox"/> Newswire Services            | <i>(if four similar listings are submitted, a new category will be added)</i> |

**Basic Listing (all information shown above) – DEADLINE DECEMBER 1, 2009**

\_\_\_\_\_ \$100 – PRSA-LA Member - Member Name \_\_\_\_\_  
 \_\_\_\_\_ \$200 – Non-member

**Optional Add-On Cost and Specifications:**

\_\_\_\_\_ \$25 for Logo Display (send by 12/1/09 to [prsala@aol.com](mailto:prsala@aol.com) as a jpeg file no larger than 150 pxls wide or 150 pxls tall)  
 \_\_\_\_\_ \$25 for Descriptive Paragraph (Attach to Participation Form – Maximum 150 words)

**TOTAL PAYMENT:** \$ \_\_\_\_\_ **PAID BY:** \_\_\_\_\_ Check or Credit card number \_\_\_\_\_ exp. \_\_\_\_\_

This listing will be posted for twelve months on our website, [www.prsa-la.org](http://www.prsa-la.org). **Please note:** This is for suppliers of products or services for pr professionals only. PR Agencies and Independent Practitioners are listed in a separate directory.

**Deadline December 1, 2009. Send payment / form / descriptive paragraph (optional) to:**

PRSA/LA, 11271 Ventura Blvd., #514, Studio City, CA 91604, 818/761-5575,  
 or pay by credit card via fax to 818/761-5009. Send logo to [prsala@aol.com](mailto:prsala@aol.com) (optional).